Creating an ASEAN Youth SONET and an eCulture Portal

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Background of Programme

- **ASEAN** funded project

- Initiated by **Dr Saiful Azmi Husain**, Project Coordinator, at the e-youth forum session at the 6th TELMIN (Telecommunications and IT Ministerial) held in Brunei in 2006

- Hosted by Authority for Information Communication Technology Industry of Brunei Darussalam (AITI)
Purpose

(i) To create culture awareness among ASEAN youths

(ii) To introduce eculture

(iii) To initiate youths in eculture participation
Working towards:

(i) To design, create and develop a standard framework for the digitising of ASEAN cultural heritage
(ii) To initiate an ASEAN culture portal for cultural exchange among member nations
TASK

- In 3 days participants of mixed abilities of technical/computer know-how and awareness of the need for cultural heritage to be preserved are to produce at the end of the workshop:
  - A video clip to capture and interpret dimensions of cultural heritage (using Bandar Seri Begawan as a showcase) of their induction of eculture
Our Task

☐ To raise awareness among youths the need for cultural preservation
☐ To encourage youths to bring home the need to continuously and consciously participate in preserving their cultural heritage
☐ To create a ripple effect among their peers to participate in eculture efforts
SO we began with

- Setting up a social network (Ning)
  Volunteer registration by participants

- A call-out/invitation to ASEAN students via official channels for participants
Workshop

- Duration:
  25 March – 27 March 2009

- 35 participants attended the 2.5 day workshop (nights included)
March 26, 2009    Thursday
Asean e-Culture Exchange workshop to guide youths, preserve heritage digitally
Workshop Outcomes

Based on

☐ Half-hour of techniques on video shooting
☐ Half-day video taping and camera shots
☐ Transfer of materials/storyboard/
☐ Editing etc in less than 17 hours
☐ Production of video clips (Minimum 5 minutes – maximum 10 minutes)
Participants Hard at Work
Show fieldtrip

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Show sonet

http://myculturepoints.ning.com/
Future Outlook

- Potential use of grid
- Sonet created will migrate to a bigger portal
- Exchange of digitised material between ASEAN member countries
- Exulture archives will include dances, digital images and videos, etc.
Thank you for your time

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The Winning Video